

The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The main title is centered in the upper half of the slide.

AN AGRI-AGENCY FOR AGRICULTURAL DEVELOPMENT

WILLEM VAN JAARVELD

CEO AGRI LIMPOPO

AUGUST 2018

BACKGROUND

- **AGRI LIMPOPO FACED CHALLENGES IN IMPLEMENTING PARTNERSHIP PROJECTS**
 - **GOVERNMENT FAILURE**
 - **UNCOORDINATED PRIVATE SECTOR INVOLVEMENT**
 - **CONFLICT/MISUNDERSTANDING BETWEEN PARTNERS**
 - **LACK OF A LEGITIMATE VEHICLE FACILITATING FINANCING**
- **2017 RESOLUTION TO SEARCH FOR PARTNERS TO LAUNCH AN AGRI AGENCY**
 - **APPROACHED AGRITERRA, AGBIZ, GERMAN GOVERNMENT, LANDBANK, TAU-SA, AFASA, PRO-AGRI, HUMANSDORP KOOPERASIE, AFGRI, OLD MUTUAL, ECT**

WHY?

- **CORE BUSINESS OF ORGANISED AGRICULTURE IS ADVOCACY – NOT PROJECT MANAGEMENT**
- **MEMBERS NEED ASSISTANCE WITH IMPLEMENTATION**
- **SERVE AS CONDUIT FOR FUNDING, RESOURCES, EXPERTISE AND FACILITIES**
- **WE NEED TO POOL RESOURCES, EXPERTISE AND EXPERIENCE**
- **FACILITATE DRAFT OF AGREEMENTS AND MANAGEMENT OF AGREEMENTS**
- **ACT AS CONFLICT RESOLUTION MECHANISM - AVOID COURT BATTLES BETWEEN PARTNERS**
- **KEEP DATA ON RESOURCES, DEMAND FOR AND SUPPLY OF SERVICES**

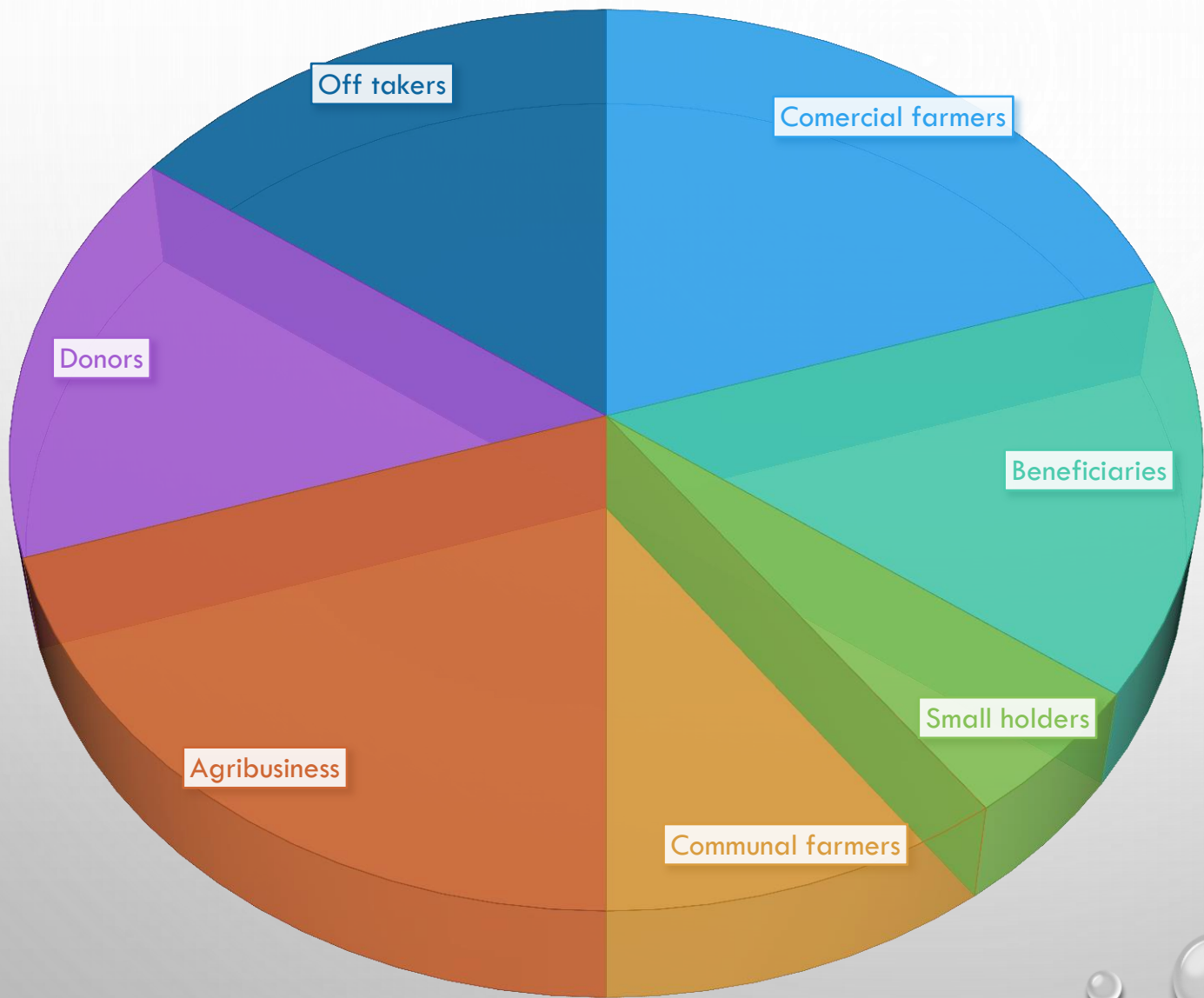
WHAT?

- **A NON-GOVERNMENTAL ORGANISATION RENDERING DEVELOPMENT AID SERVICES TO NEW ENTRANTS TO COMMERCIAL AGRICULTURE, FACILITATING THE LINKAGES BETWEEN SMALL HOLDER, COMMUNAL FARMERS WHO NEED THOSE SERVICES, AGRI-BUSINESSES AND COMMERCIAL FARMERS WHO CAN RENDER IT.**
- **A NON-PROFIT ENTITY WHICH IS INITIATED, GUIDED, MANAGED BY ORGANISED AGRICULTURE**
- **AN ACTION DRIVEN IMPLEMENTATION AGENT TO SUPPORT THE DEVELOPMENT PROJECTS OF MEMBERS OF ORGANISED AGRICULTURE WHO ARE INVOLVED IN DEVELOPMENT PROJECTS**
- **AN ONE STOP SHOP FOR GOVERNMENTS, INVESTORS AND OTHER DEVELOPMENT AID AGENCIES WHO WANT TO PARTNER UP IN AGRICULTURAL DEVELOPMENT**

WHAT IS REQUIRED?

- **INDEPENDENT GOVERNANCE STRUCTURE**
 - **NON PROFIT COMPANY WITH INDEPENDENT DIRECTORS**
 - **ADVISORY BOARD**
 - **TECHNICAL TEAM - FOR EVALUATING APPLICATIONS AND SETTING OF CONDITIONS**
- **REPUTABLE SUPPORTING INFRASTRUCTURE FOR**
 - **MANAGING FUNDS**
 - **ADMINISTRATIVE CAPABILITY TO FACILITATE PAYMENT /DISBURSEMENTS AND MONITORING OF MILESTONES**
- **OPERATIONAL CAPABILITY**
 - **STAKEHOLDER ENGAGEMENT & RAISING OF CAPITAL**
 - **PROGRESS EVALUATION AND FEEDBACK TO TASK TEAM**

AGRI-AGENCY



Coordinate Private Sector Funding

Render technical and advisory services

Coordinate & pool capacity e.g. training

Conflict resolution

Deadlock breaking mechanism

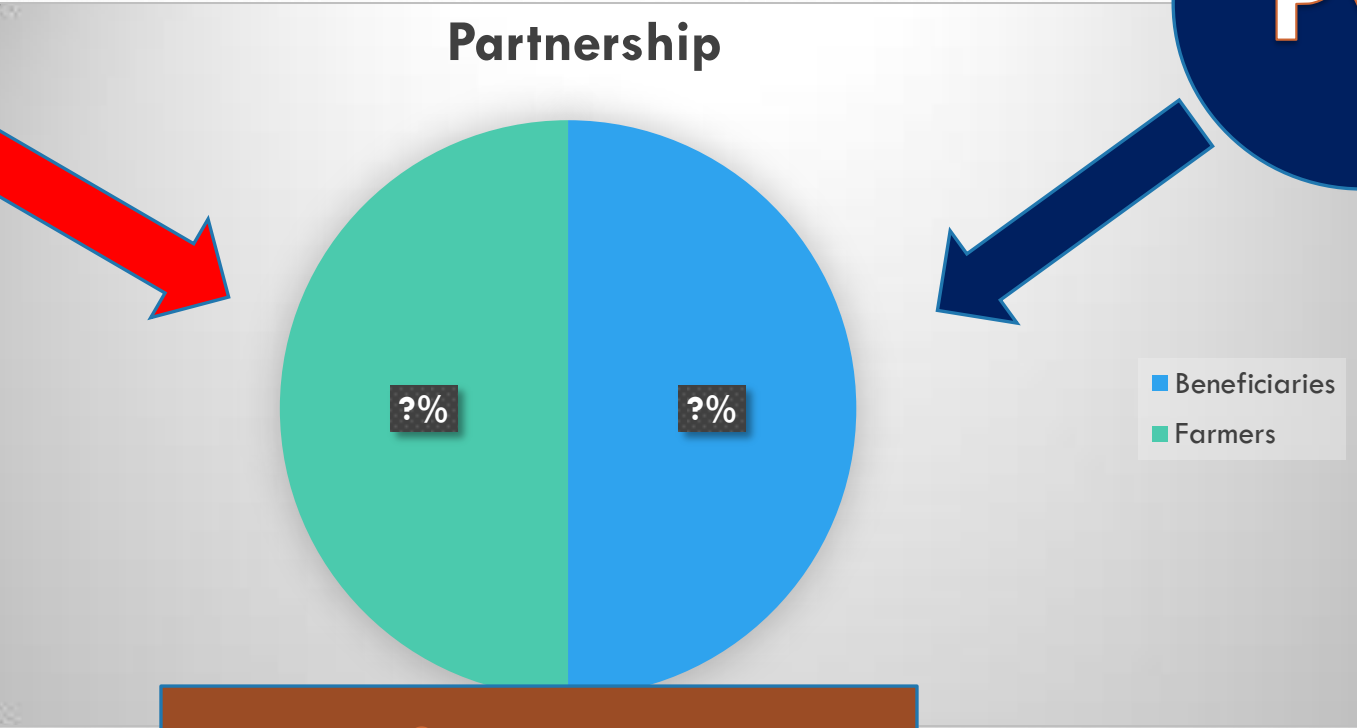
Conduit of donations, CSI funds and development aid

HOW?

- **POOL RESOURCES**
- **SET UP AN AGRICULTURAL FUND**
- **COORDINATE OPPORTUNITIES AND SERVICES LIKE TRAINING, EXCHANGE PROGRAMS, ETC**
- **INTERFACE WITH GOVERNMENTS AND DEVELOPMENT AID PARTNERS**
- **SHARE EXPERIENCE, DATA, EXPERTISE**
- **HANDS-ON INVOLVEMENT IN PROJECTS**
- **AGREEMENTS, ACCESS AND TECHNICAL LIAISON WITH GOVERNMENTS**
- **COORDINATE SPECIALIST CONTRIBUTIONS LIKE MACHINERY RINGS, VCI-FINANCING**

Govt

Pvt



Agri-Agency

OUR PROPOSAL

- **LET'S DO IT!**
- **LET'S AGREE, AS AN OUTCOME OF THIS CONFERENCE, TO SET UP AN AGRI-AGENCY, A NON-PROFIT NGO TO PROMOTE AND SUPPORT THE PARTNERSHIP DRIVEN LAND REFORM MODEL IN CHAPTER 6 OF THE NDP (AS IMPROVED)**
- **THE QUESTION: WHO IS WILLING TO JOIN OUR EFFORT?**