This memorandum consists of 9 pages.
INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.

2. Candidates' responses should be assessed as objectively as possible.
SECTION A: COMPREHENSION

NOTE: Incorrect spelling and language errors should not be penalised because the focus is on understanding.

QUESTION 1

TEXT A

1.1 'naturally'/'natural' ✓ (1)

NOTE: Do NOT penalise if the quotation marks are omitted.

1.2 They add hormones to their food. ✓
They give them special food. ✓
They are kept in small enclosures. ✓

NOTE: Accept any TWO of the above. (2)

1.3 He can use seeds that are specifically designed to enlarge his harvest. ✓
He can use chemicals to fight against pests and diseases. ✓ (2)

1.4 Some of the substances used by modern farmers are harmful to human health ✓ and the soil. ✓ (2)

1.5 False. ✓ The small creatures contribute nutrients to the soil./The chemicals /fertilisers are a threat to the soil. ✓

NOTE: Award 1 mark for the reason/substantiation only if the first part of the answer is correct.
Award 1 mark if only the first part (False) is given without a motivation/if the motivation is incorrect. (2)

1.6 B/a dangerous repetition ✓ (1)

1.7 1.7.1 Farmers do not use dangerous chemicals/farmers allow the earth to recover naturally/farmers do not upset the balance in nature. ✓ (1)

1.7.2 Food is healthy. ✓ It does not contain chemicals. ✓ (2)

1.8 It means to protect nature/preserve nature/work in the same way as nature ✓ instead of damaging/destroying it. ✓

NOTE: For full marks, the candidate must refer to working with and against nature. (2)

1.9 Animal dung/Animal droppings ✓
Compost/Plant material ✓ (2)

1.10 A chicken that is not kept confined/can walk around freely/is unrestricted. ✓ (1)
1.11 There are organisations that inspect the farms./The farms are inspected. ✓

1.12 Organic farming is environment friendly. ✓
   It is more humane to animals. ✓
   It is healthier. ✓

**NOTE:** Accept any TWO of the above.

1.13 Open-ended response.

Yes. It is healthier. It does not contain dangerous chemicals that will destroy
nature.

OR

No. I cannot afford it as it is too expensive/I am not really convinced that the
products of organic farming are healthier.

**NOTE:**
Do NOT award a mark for Yes or No only.
Accept a well-substantiated response for full marks.
The above are merely examples of possible responses. Allow for the
candidate's own but relevant interpretation.

1.14 Opinion

It is acceptable, as animals are bred for consumption by humans. As long as
the animals are killed in a humane way, I have no problem with it.

OR

Humans do not need meat to survive. It is not necessary to kill another living
being for your own selfish needs.

**NOTE:**
Accept a well-substantiated response for full marks.
The above are merely examples of possible responses. Allow for the
candidate's own but relevant interpretation.

**TEXT B**

1.15 paper/paper board/wood ✓

1.16 To show that the carton ✓ can be re-used/recycled. ✓

1.17 Opinion

It is a way of protecting the environment by reducing the number of trees that
are cut down to make paper products. ✓

**NOTE:**
The above is merely an example of a possible response. Allow for the
candidate's own but relevant interpretation.

**TOTAL SECTION A:** 30
## SECTION B: SUMMARY

### QUESTION 2

The following points form the answer to the question:

<table>
<thead>
<tr>
<th></th>
<th>QUOTATIONS</th>
<th>FACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>'Try to avoid using too many plastic containers and bags.'</td>
<td>Avoid using plastic.</td>
</tr>
<tr>
<td>2</td>
<td>'A simple thing like closing the tap while you are brushing your teeth, or taking a shower instead of filling a bath with water can make an enormous difference.'</td>
<td>Do not run the tap while brushing your teeth/washing up.</td>
</tr>
<tr>
<td>3</td>
<td>'... buy energy-saving appliances.'</td>
<td>Use energy-saving appliances.</td>
</tr>
<tr>
<td>4</td>
<td>'Do not dump dangerous waste.'/'There are safe ways to get rid of hazardous materials like paints, drain cleaners and used motor oil.'</td>
<td>Get rid of dangerous waste properly./Do not pour dangerous waste down drains.</td>
</tr>
<tr>
<td>5</td>
<td>'Try not to over-use pesticides, herbicides and fertilisers.'</td>
<td>Do not over-use pesticides/herbicides/fertilisers.</td>
</tr>
<tr>
<td>6</td>
<td>'Washing a car at home allows dangerous substances like oil and petrol to soak into the groundwater where they kill water life and pollute drinking water.'</td>
<td>Wash cars at a commercial car wash./When washing a car at home, be careful not to let dangerous substances soak into the ground.</td>
</tr>
<tr>
<td>7</td>
<td>'Pet waste should not be allowed to land up in water resources as it contains harmful bacteria which kill fish and encourage the growth of harmful algae.'</td>
<td>Dispose of pet waste properly so that it does not contaminate water resources.</td>
</tr>
<tr>
<td>8</td>
<td>'Rainwater tanks can be installed to store water for use in the garden, washing machine or toilet.'</td>
<td>Install rainwater tanks so that rainwater can be stored/used.</td>
</tr>
</tbody>
</table>
Marking the summary

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
  - Total marks: 10

- **Distribution of language marks:**
  - 1 – 3 points correct: award 1 mark
  - 4 – 5 points correct: award 2 marks
  - 6 – 7 points correct: award 3 marks

**NOTE:** The points must be coherent, i.e. they must make sense to the marker.

- **Format:**
  Even if the summary is presented in the incorrect format, it must be assessed.

- **Word Count:**
  - Markers are required to verify the number of words used.
  - If the word limit is exceeded, the summary must be read up to a maximum of five words above the stipulated upper limit and the rest of the summary must be ignored.
  - Marks must not be deducted if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly.
  - Summaries that are short but contain all the main points **should not** be penalised.

**NOTE:** Even though the use of abbreviations is not encouraged, they must be counted as complete words and the word count represented accordingly.

**TOTAL SECTION B:** 10
SECTION C: LANGUAGE

NOTE:
- One-word answers must be marked wrong if the spelling is incorrect.
- In full sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/as per instruction.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 People with sensitive teeth. ✓

3.2 B/pain ✓

3.3 Drinking something cold. ✓

3.4 The enlarged picture of the tooth/larger font/picture/claims made by the advertiser/recommendation made by the dentist. ✓

NOTE: Accept any ONE of the above.

3.5 He is a dentist. ✓ Therefore his comment makes the product credible/believable/convinces the reader to trust the product. ✓

3.6 It shows the tooth being treated/repaired. ✓

OR
- It shows that the tooth is vulnerable/sensitive. ✓

OR
- It shows the pain caused by sensitive teeth. ✓

OR
- It shows a tooth. ✓

3.7 Open-ended response

Realistic. The comment made by a dentist is included which makes the advertisement believable/credible. Damaged teeth can be repaired.

OR

Exaggerated. I do not believe that a toothpaste can repair your teeth/contain the same minerals teeth are made of.

NOTE:
- Do not award a mark for 'Realistic' or Exaggerated' only.
- Accept a well-substantiated response for full marks.
- The above are merely examples of possible responses. Allow for the candidate's own but relevant interpretation.
QUESTION 4: ANALYSING A CARTOON

4.1  4.1.1  He says he heard a noise (downstairs). ✓ (1)

4.1.2  He is hungry.

OR

He wants to go to the kitchen.

OR

He wants to get some cake from the kitchen. ✓

NOTE: Accept any ONE of the above. (1)

4.1.3  D/it is her nickname for him. ✓ (1)

4.2  4.2.1  Her reaction shows that she knows that Dagwood/her husband is making an excuse to go to the kitchen to eat more/some cake.

OR

She does not move.

OR

She does not even face him. ✓

NOTE: Accept any ONE of the above. (1)

4.2.2  He is disappointed/surprised. ✓ (1)

4.2.3  Blondie finished the cake ✓ which he wanted. ✓

OR

He wanted some cake ✓ but cannot have any. ✓ (2)

4.3  Blondie remembers the noise she heard Dagwood mention (in frame 1) and is afraid/concerned that there might be an intruder. ✓ (1)

4.4  Open-ended response

Yes. She exposes his lie about hearing a noise downstairs.

OR

No. Even if he is hungry, he should not tell a lie.

NOTE:
• Do not award a mark for YES or NO only.
• Accept a well-substantiated response for full marks.
• The above are merely examples of possible responses. Allow for the candidate's own but relevant interpretation.
QUESTION 5: LANGUAGE AND EDITING SKILLS

NOTE: Spelling in this question must be correct.

QUESTION 5.1: TEXT F

5.1 5.1.1 (a) of – about ✓ (1)
(b) are – is ✓ (1)
(c) ones – once ✓ (1)
(d) expereince – experience ✓ (1)

5.1.2 Experts have discovered some interesting facts, haven't they/? have they not? ✓ (1)

5.1.3 Prof. ✓

NOTE: Do not award a mark if the full stop is omitted. (1)

5.1.4 B/the title of a book ✓ (1)

5.1.5 Dr David Myers said (that) happy people were ✓ often absorbed in tasks that did ✓ not overwhelm them.

NOTE: Award one mark for the omission of the quotation marks. (3)

5.1.6 Studies proved/had proved ✓ that more money did not always mean more happiness. ✓ (2)

5.1.7 comfort ✓ (1)

5.1.8 Humans do not/don't ✓ long for meaning in their lives. (1) (14)

QUESTION 5.2: TEXT G

5.2 5.2.1 Powerful protection is provided ✓ by coffee. ✓ (2)

5.2.2 (a) adjective ✓ (1)
(b) wonder/wonderful/marvel/marvellous ✓ (1)

NOTE: Accept any ONE of the alternatives in 5.2.2(b). (1)

5.2.3 (a) moderate ✓ (1)
(b) moderation ✓ (1) (6)

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TOTAL SECTION C: 40
GRAND TOTAL: 80