This memorandum consists of 12 pages.
INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.

2. This memorandum serves as a guide to markers. Some responses may require a marker's discretion, while others may be expanded at the memo discussion.

3. Candidates' responses should be assessed on merit and as objectively as possible.
SECTION A: COMPREHENSION

QUESTION 1

NOTE: Incorrect spelling and language errors should not be penalised, because the focus is on understanding unless otherwise indicated.

1.1 They indicate Florence Nightingale’s date of birth (1) and date of death. (1)
OR
Florence Nightingale’s lifespan/How long she lived. (2) (2)

1.2 False. (1) Her family did not approve of her doing nursing./’...despite the disapproval of family and society.’ (1)

NOTE: Quotation must be correct.
Do not award any marks if the motivation/substantiation is NOT preceded by FALSE.
Award 1 mark only for FALSE without the motivation/substantiation.
Award 1 mark if the candidate uses ‘F’ instead of FALSE.
Award no marks if the candidate uses ‘NO’ instead of FALSE. (2)

1.3 1.3.1 The conditions were dreadful/horrible/deplorable/unacceptable/terrible/bad.
OR
Conditions in the hospitals were so bad that many patients died.
OR
‘dreadful conditions’ (NOTE: Do not penalise candidates for omitting the quotation marks.)
Mark the following incorrect:
‘the dreadful conditions’
‘Initially greeted with ... 40% to 2%.’ (1)

1.3.2 Open-ended. Consider the response as a whole and accept a well-substantiated answer, e.g:

Yes./I think it was a good idea. Women are generally seen to be more gentle and caring than men and would provide more comfort to the wounded soldiers.
OR
No./I do not think it was a good idea. The female nurses could be in danger because of the war.

NOTE: Do not award a mark for YES/NO only. (2)
1.4 She introduced female nurses into hospitals. (1)
She improved conditions in hospitals. (1)
She reduced mortality rates among soldiers. (1)
‘... she oversaw the ... hospitals in Turkey.’ (1)

NOTE: Accept ANY TWO.

OR
‘Initially greeted with ... 40% to 2%.’ (2)

1.5 Open-ended. Consider the response as a whole and accept a well-substantiated answer, e.g:

Yes. She was instrumental in reducing the death rate of soldiers during the war.
OR
No. Her actions could have endangered her own life and the lives of the female nurses.

NOTE: Do not award a mark for YES/NO only.
The reason/substantiation/motivation must suit the initial YES/NO response.

1.6 Notes on Hospitals (1) and Notes on Nursing (1)

NOTE: Titles must be written correctly and in full.

1.7 She published two books and numerous reports and pamphlets on health care.
OR
She founded/established a training school for midwives.
OR
She founded/established the Nightingale School and Home for Nurses.
OR
She advocated formal training for nurses.

NOTE: Accept any ONE of the above.

1.8 ‘Florence Nightingale fought for health care for people regardless of faith or economic background.’

NOTE: Do not penalise candidates for omitting the quotation marks.
The quotation must be 100% correct.
The FULL sentence must be quoted.

1.9 She changed public policy on health care./She improved public health care.

NOTE: Accept quotations.
1.10 Accept a title of no more than six words that suits the passage, e.g.
The Lady of Hope
OR
The history of International Nurses’ Day
OR
The Lady with the Lamp
OR
The life and work of Florence Nightingale

NOTE: The title must not be a sentence.
The title must focus on the life and work of Florence Nightingale.
The title must suit the passage.
QUESTION 2

2.1 B/namelessly (1)

2.2 One Saint Valentine was put to death on this date (for refusing to give up Christianity) (1) and wrote a love note to his jailer's daughter before he died. (1)
   OR
   ‘The other Saint ... “From your Valentine.”’ (2)

2.3 He defied Emperor Claudius' ruling which made it illegal for young men to marry./He got married./He married a couple./He refused to give up Christianity. (2)

2.4 No. (1) ‘ranking second only to Christmas.’ (1)

NOTE: The quotation MUST be correct.
   Do not penalise candidates for omitting the quotation marks.
   Do not award any marks if the first part of the answer is incorrect/missing. (2)

2.5 Diamond jewellery is promoted as gifts for Valentine's Day.
   OR
   Valentine's Day has boosted diamond sales.

NOTE: Diamonds/The diamond industry must be mentioned or implied in the answer.
   Do not accept quotations. (1)

2.6 Open-ended. Consider the response as a whole and accept a well-substantiated answer, e.g.

Yes. Many people spend a lot of money on gifts for their loved ones.
   OR
Yes. Businesses spend large amounts of money on advertisements to attract people to buy expensive gifts for their loved ones.
   OR
Yes. Some people become upset if their loved ones do not give them gifts/celebrate with them on Valentine's Day.
   OR
No. Not all people celebrate Valentine's Day.
   OR
No. Valentine's Day is a foreign concept to many people/cultures.

NOTE: Do not award a mark for YES/NO only.
   The reason/substantiation/motivation must suit the initial YES/NO response. (2)

TOTAL SECTION A: 30
SECTION B: SUMMARY WRITING

QUESTION 3

The following points form the answer to the question:

1. Drink plenty of water (to keep the body hydrated). / Keep the body hydrated.
   NOTE: Mark the quotation ‘One of the ... drink enough water’ incorrect.

2. Avoid drinks that contain caffeine/stimulants/which keep you awake and disturb sleeping patterns. / Avoid tea and coffee as they keep you awake.
   NOTE: Mark the quotation ‘Drinks such as ... to replace water’/ ‘Drinks such as ... your sleep pattern’ correct. Apply the penalty for using quotations.

3. Eat breakfast (which is the most important meal of the day).

4. Keep energy levels constant by eating small meals during the day. / Eat small meals during the day.
   NOTE: Mark the quotation ‘Eating small meals ... help achieve this’ correct.
   Apply the penalty for using quotations.

5. Eat five portions of fruit and vegetables daily. / Follow a healthy diet. / Avoid an unhealthy diet.
   NOTE: Mark the quotation ‘One should also ... or vegetables daily’ correct.
   Apply the penalty for using quotations.

6. Get an average of eight hours’ sleep. / Get enough sleep. / Sleep enough.

7. Get extra sleep / Sleep (30 minutes to an hour) longer if you are tired.
   NOTE: Mark the quotation ‘...it is advisable ... feels very tired’ correct.
   Apply the penalty for using quotations.

8. Try to de-stress by exercising, reading or meditating. / Avoid stress/worry/worrying/depression. / Find ways to de-stress.
   NOTE: Mark the quotation ‘Instead of just ... book or meditating’ correct.
   Apply the penalty for using quotations.

NOTE: ACCEPT ANY SEVEN POINTS.
MARKING:

- Candidates must present the summary in point form. Summaries presented in any other format must be awarded zero.
- Plans or drafts must be clearly indicated. If not, mark the first summary presented.
- Candidates must indicate correctly the total number of words they have used.
- **Award marks as follows:**
  - 7 marks for 7 points
    - NOTE:
      - Indicate the number of each fact according to the numbering of facts presented in the memorandum.
      - Indicate quotations of whole sentences with a ‘Q’ in the margin.
      - Underline all language errors.
      - Points not given in FULL sentences must be credited and treated as language errors.
  - 3 marks for language to be awarded as follows:
    - If 1 - 2 facts have been presented: a maximum of 1 mark may be awarded for language
    - If 3 - 4 facts have been presented: a maximum of 2 marks may be awarded for language
    - If 5 – 7 facts have been presented: a maximum of 3 marks may be awarded for language
    - NOTE: Do NOT award a language mark that is higher than the mark awarded for the facts.
  - **Penalties:**
    - For summaries that are too long, read only up to 5 words beyond the required length and ignore the rest of the answer.
    - Summaries that are short but contain all the required main points should not be penalised.
    - Language errors (grammar, spelling, punctuation): deduct from the 3 marks for language as follows:
      - 0 – 4 errors – no penalty
      - 5 – 10 errors – subtract 1 mark
      - 11 – 15 errors – subtract 2 marks
      - 16 errors or more – subtract 3 marks.
    - For direct quotations of whole sentences, penalise as follows from the total mark awarded for the points and language usage:
      - 1 – 3 whole sentences quoted – no penalty
      - 4 – 5 whole sentences quoted – subtract 1 mark
      - 6 – 7 whole sentences quoted – subtract 2 marks
    - Subtract 1 mark from the total number of marks awarded for not indicating the word count, or for an incorrect word count.

NOTE: Even though the use of abbreviations is not encouraged, they must be counted as complete words and the word count represented accordingly.

TOTAL SECTION B: 10
SECTION C: LANGUAGE

QUESTION 4: VISUAL LITERACY

4.1 ANALYSING A CARTOON

4.1.1 (a) No. (1) He is not smiling/He is looking glum/unhappy/reluctant to go/despondent/unwilling to go/unenthusiastic./His words 'Yes, I suppose so!' suggest this./He is relaxing/reading the newspaper and does not want to go./He knows it is raining. (1)

(b) go quickly/rush/pop down/run/hurry/to be fast

NOTE: Do not accept 'hurry up.' (1)

4.1.2 The weather is very bad so the dog prefers to remain at home/indoors/not to accompany his master to the shop.

OR

The dog is glad that he is not expected to go to the shop as the weather is very bad/cold.

OR

The dog does not want to get wet./It is raining./It is cold outside. (2)

4.2 ANALYSING AN ADVERTISEMENT

4.2.1 To attract readers' attention to the advertisement/the words.

OR

To emphasise the fact that one can have an adventure in Buffalo City.

NOTE: Do not accept: To attract people/customers/tourists/visitors (2)

4.2.2 That there is a variety of activities at Buffalo City.

NOTE: Candidates may list the range of activities available.

OR

That Buffalo City is a place where one can have great fun in the outdoors.

OR

It is a place for both children and adults. (2)

4.2.3 To show readers where Buffalo City is (situated).

OR

To show readers that Buffalo City is another name for East London.

(NOT: So that people do not get lost.) (2)
4.2.4 (Visit the tourismbuffalocity) website (1) 
Telephone (tourismbuffalocity) (1) 
Fax (tourismbuffalocity) (1) 
email (tourismbuffalocity) (1) 
Writing a letter (1) 
Using the internet/on the internet (1) 
Speaking to others who have visited Buffalo City/the city (1) 
Reading/from pamphlets/brochures (1) 

NOTE: Accept ANY TWO. 

4.2.5 No other city can compare with Buffalo City. 
OR 
No other city offers as great a variety of activities as Buffalo City does. 
OR 
Buffalo City is the best since it offers a variety of activities. 
OR 
Buffalo City is unique/unparalleled/one of its kind. 

4.2.6 C/Tourism Buffalo City 

4.2.7 Open-ended. Consider the response as a whole and accept a well-substantiated answer, e.g. 

Yes. It offers a wide range of interesting activities./It caters for all ages. 
OR 
No. I prefer to visit inland towns or I have other preferences for holidays./I am afraid of wild animals. 

NOTE: Do not award a mark for YES/NO only. 
The reason/substantiation/motivation must suit the initial YES/NO response.
QUESTION 5: LANGUAGE AND EDITING SKILLS

NOTE: Spelling in one-word responses must be correct.

5.1 African elephants, which were historically found south of the Sahara Desert, are at home in both swamp and desert.

OR

African elephants, which are at home in both swamp and desert, were historically found south of the Sahara Desert.

NOTE: Do not penalise candidates who omit the commas.

(2)

5.2 B/omission

(1)

NOTE: In questions 5.3 and 5.4, answers in full sentences must also be considered even if the test item is not underlined. Be careful of wrong additions to test items, e.g. 5.4.2 is grows must be marked incorrect.

5.3 5.3.1 survivor

5.3.2 will survive

(1)

(1)

5.4 5.4.1 similiar – similar

5.4.2 grow – grows

5.4.3 into - to

5.4.4 threw - through

5.4.5 quiet - quite

5.4.6 easy - easily

5.4.7 heard – herd

(1)

(1)

(1)

(1)

(1)

(1)

NOTE: Candidates may write the error and the correction OR the correction only.

5.5 Waterholes will be/are going to be social venues for elephants.

(1)

5.6 Elephants churned (1) up the water into thick mud and then slapped (1) it onto their skins.

NOTE: Spelling of the underlined words must be correct.

(2)

5.7 gentle/moderate/mild/temperate/kind/benevolent

(1)
5.8 Is the oldest cow always the leader?

NOTE: Award either 1 mark or 0.  

5.9 Piet said (that) he found (1) elephants fascinating creatures.

NOTE: Award 1 mark for omitting both the comma and the inverted commas.

5.10 “I know that elephants have amazing memories,” said Themba.  
OR
Themba said, “I know that elephants have amazing memories.”  
OR
Themba said: “I know that elephants have amazing memories.”

NOTE: Award ½ a mark for each of the underlined changes and ½ a mark for both the inverted commas.  
Punctuation marks must be correctly placed.

5.11 been  
OR
An elephant has been seen in the stream.

[22]

TOTAL SECTION C: 40

GRAND TOTAL: 80