This question paper consists of 15 pages.
INSTRUCTIONS AND INFORMATION

1. This question paper consists of THREE sections:

   SECTION A: Comprehension (30)
   SECTION B: Summary (10)
   SECTION C: Language in context (30)

2. Read ALL the instructions carefully.

3. Answer ALL the questions.

4. Start each section on a NEW page.

5. Rule off after each section.

6. Number the answers correctly according to the numbering system used in this question paper.

7. Leave a line after each answer.

8. Pay special attention to spelling and sentence construction.

9. Use the following time frames as a guideline:

   SECTION A: 50 minutes
   SECTION B: 25 minutes
   SECTION C: 45 minutes

10. Write neatly and legibly.
SECTION A: COMPREHENSION

QUESTION 1: READING FOR MEANING AND UNDERSTANDING

Read TEXTS A, B and C below and answer the set questions.

TEXT A

THE GAMES THAT BRING US TOGETHER

Sports and games are hurdling borders as never before, in the process breeding fresh champions, creating new wealth, and changing forever the lives of individuals and the destiny of nations.

1 Every person reading this has played a game – and not one of us can remember precisely when we first did so.  

2 Play is essential to being human. All of us, when tiny children, tossed coloured balls around. We have all played games: play is part of what and who we are. All of us once threw a pebble, a stick or a ball. All of us, sooner or later, enjoyed playing with a brother or sister, or a friend, hopping down a pavement, running along a dirt track. All of us, at some stage, formed teams to compete (without knowing the word or its meaning) in games of skill or chance.

3 If play is one of the things that define what it is to be human, we should not be surprised if it is also something that allows us to explore and share our common roots and sensibilities – wherever we live, whatever the cultures to which we belong, whatever faiths we follow.

4 People have kicked or thrown for as long as we can record history. But to argue about who first discovered a game, it turns out, is less important than the sheer enjoyment of it.

5 It is surely the fun of games that brings us together, especially today when everything has a price. Games bind us. Where isn't chess played? Who doesn't know how to deal a deck of cards? Or throw a ball?

6 The way that games have moved around the world is a story on its own. However, more recently, some games have spread by electronic means, with TV taking basketball, snooker, poker and even video games into cultures and countries that barely knew the names. But whatever the ways and means, the games some people played have increasingly become the game that all people play.

7 It is significant that sport and games can show us what we have in common. Sport, says the former British Prime Minister, Tony Blair, can teach all of us habits that are useful in the leisure time that we have. It can help countries that are still developing in less advantaged parts of the world. Beyond that, there is the thrill, a charge of excitement that comes from races, contests, play, games – one that is hard to beat.
8 The first characteristic of play is that it is free – is, in fact, freedom. That is why we love it.

[Adapted from an article by Michael Elliott in *Time*]

**AND**

**TEXT B**

### YOUTH SPORT FOR A HEALTHY NATION

9 Throughout the provinces the development of youth sport is seen as a priority. After all, medal-winning athletes of tomorrow need to be nurtured from their earliest days.

10 We, as a country, should focus on youth sport. This has a three-fold objective: to improve the health of South Africa's youth by encouraging them to exercise; to improve the health of the communities they live in by offering them an alternative to crime; and to create future winners to represent South Africa internationally.

11 There are several ways in which schools and communities can become more involved. Take, for example, learning the anthems of the participating countries, learning more about the culture and team histories and finding out more about the geography and social histories of the countries.

[Adapted from an article in *Your Sport*]

**AND**
TEXT C

FIFA WORLD CUP EMBLEM

The official emblem for the FIFA World Cup

The emblem depicts the energy and vigour of the African continent. The inspiration for the footballing figure over the shape of Africa is drawn from Khoi-San rock paintings, and is also representative of South Africa’s deep and long history.

QUESTIONS: TEXT A

1.1 Refer to paragraph 1.

   Explain why it is important that people cannot remember precisely when they played their first game.  

(2)

1.2 Refer to paragraph 2.

   Show how the writer proves his point that 'Play is essential to being human'.  

(3)

1.3 Refer to paragraph 4.

   Explain why the writer feels it is less important to argue 'about who first discovered a game' than to experience the sheer enjoyment of it.  

(2)
1.4  Refer to paragraph 6.

Select the correct answer from the list below. Write only the letter (A – D) of the correct answer.

The writer makes the following point about the importance of TV in popularising sport:

TV has …
A  encouraged all people to play sport.
B  glamourised many available sports.
C  introduced people to video games.
D  made less familiar sports accessible.

1.5  Refer to paragraph 6.

Explain what the writer is suggesting in the following statement: 'the games some people played have increasingly become the game that all people play' (lines 27 – 28).

1.6  Refer to paragraph 7.

Comment critically on the reasons Tony Blair gives for encouraging sport and games.

1.7  Refer to the opening statement: 'Sports and games are hurdling borders … and the destiny of nations' (lines 1 – 3).

Do you consider this to be a suitable introduction to the passage as a whole? Justify your response.

QUESTIONS: TEXT B

1.8  Discuss the important point the writer is making about sport and the youth in this extract.

1.9  Refer to paragraph 11.

Do you agree with what the writer has to say about the relationship between sport and culture? Give a reason for your answer.

1.10 Explain how the word 'healthy' in the title refers to more than just physical well-being.

QUESTIONS: TEXTS A, B AND C

1.11 Explain what point TEXTS A and B make about the importance of sport.

1.12 Study TEXT C.

In your opinion, is the emblem for the FIFA World Cup a suitable one? Justify your response by taking into consideration the points made about sport in TEXTS A, B and C.

TOTAL SECTION A: 30
SECTION B: SUMMARY

QUESTION 2: SUMMARISING IN YOUR OWN WORDS

The passage below (TEXT D) looks ahead towards the 2010 Soccer World Cup. You need to write a summary of the article for a short presentation to sport enthusiasts at your local sports or school soccer club.

You are required to do the following:

2.1 Summarise the passage (on pages 7 – 8) in a fluent paragraph of approximately 80 – 90 words.

2.2 Write the summary using your own sentences.

NOTE:
• You are NOT required to provide a title for the summary.
• Indicate your word count at the end of your summary.
• Marks will be deducted if you ignore these instructions.

TEXT D

Once the biggest gold rush in the world, Johannesburg is fast becoming the biggest football rush, and it has already taken a number of steps towards its destination. It is the headquarters of soccer in South Africa.

Johannesburg will be hosting the opening and closing ceremonies as well as the first and final matches of the 2010 FIFA (International Federation of Football Association) World Cup. But that's not all. Some of the preliminary matches and quarter-finals will be played on Johannesburg's soil. In all, 16 of the 64 World Cup games will be played in this city.

In addition, it'll have a number of other local stadiums and it will host one of the visiting teams. It's going to be football all the way for the next couple of years.

With no rest in sight, the city is working hard to ensure that all government guarantees are in place and that all preparations for the biggest event on the planet are on track.

First-up match venues are being upgraded and are expected to be ready on schedule. Secondly, the transport infrastructure is being beefed up to make sure it can cope with the sheer number of people expected.

Moreover, Johannesburg is rightly proud of its urban forest and aims to keep on greening. Long after the FIFA World Cup has come and gone, the city will be able to point out the positive impact of the event on the environment.

The city is internationally recognised for its efforts in creating a green environment, but the description applies only to the northern suburbs. Little attention was paid to planting trees in the south. Nowhere is that more visible than in the streets and parks of Soweto.
Through a R7.6 million Greening Soweto project, there is a plan to plant more than 300 000 trees. Johannesburg City Parks is in charge of this mammoth task. It is working closely with various international and private partners to change the face of Soweto.

[Adapted from two articles in Mail and Guardian: To 2010 and beyond and 2010 – World Cup Green Legacy]

TOTAL SECTION B: 10
SECTION C: LANGUAGE IN CONTEXT

QUESTION 3: ANALYSING ADVERTISING

Study the following advertisements (TEXTS E and F) and answer the set questions.

TEXT E: MILKYBAR

The white strip on the wrapper tells you what goes into our chocolate. And into your kids.

[Extracted from Hello!]

The text at the bottom reads:

'√ All natural ingredients' (written above 'Milkybar').

'Only the best is good enough for Milkybar® kids. And that means only natural ingredients, like fresh milk, cocoa butter from real cocoa beans and natural vanilla flavouring. No artificial colours, flavours or additives ... naturally. Nestlé. A real treat.'
Chocolate's tastier when it melts. And bubbly chocolate melts better. That's why we fill our chocolates with bubbles. And the reason you get such intense melty pleasure.
QUESTIONS: TEXT E: MILKYBAR

3.1  3.1.1 According to the advertisement, what is it that makes 'Milkybar' a special chocolate?  

(2)

3.1.2 In your view, does the photograph make the promotion of the advertisement more appealing? Justify your response. 

(2)

QUESTIONS: TEXT F: AERO

3.2 Suggest why the advertiser asks the question 'Melting?' in outstanding letters. 

(2)

QUESTION: TEXTS E AND F

3.3 Which advertisement, in your opinion, is more successful in promoting and selling a chocolate bar? Justify your response by discussing the illustrations and written texts of both advertisements. 

(4)
QUESTION 4: UNDERSTANDING OTHER ASPECTS OF THE MEDIA

Study TEXTS G and H and answer the set questions.

TEXT G: OPINION AND ANALYSIS

4.1 FILM REVIEW

BLOOD DIAMOND

Cast includes Leonardo DiCaprio, Jennifer Connelly and Djimon Hounsou

Two African men, one white and one black, find their lives entwined with the discovery of a rare diamond. Danny is an embittered mercenary desperate for a fresh start away from the violence. While in jail he hears about an enormous diamond that Solomon, a local fisherman and enslaved diamond worker, has stolen and hidden. Solomon also hopes the diamond will bring a brighter future for his family. Maddy is a journalist who helps the men travel through enemy territory to retrieve the diamond. It's a first-hand look at, and condemnation of, the impact illegal diamonds have in countries like Sierra Leone. Unmissable!

[Source: Essentials]
QUESTIONS: TEXT G

4.1.1 Explain how the still (photograph) from the film (the visual text) helps the reader understand that this is an action film. (2)

4.1.2 Refer to the review.

Explain what you consider to be the main interest for a local audience. (2)

TEXT H: OPINION AND ANALYSIS

4.2 CARTOON: Calvin and Hobbes (created by Will Watterson)

Frame 1                         Frame 2                       Frame 3                    Frame 4

QUESTIONS: TEXT H

4.2.1 Suggest a reason for Calvin's expression in frame 2. (2)

4.2.2 Show how the stereotype of a teacher, in speech and appearance, is created in this cartoon. (2)

4.2.3 In your opinion, does Calvin's response in frame 4 make the cartoon amusing? Justify your response. (2)
QUESTION 5: TEXTUAL EDITING

Read the text below (TEXT I), which contains some deliberate errors, and answer the set questions.

TEXT I

HEAVENLY! THE DRAKENSBERG BOYS' CHOIR

Many years ago, in 1965, John Turgay had a vision: to start a school for musical boys and to form a choir of angels in Africa. His parents had a farm in one of the most breathtakingly beautiful parts of the Central Drakensberg, Champagne Valley, where majestic mountains dominate the horizon and blue skies form the backdrop for towering white clouds and exquisite sunsets.

Spokesperson Pieter Engelbrecht says, 'In its 41 years of existence the Drakensberg Boys' Choir School has faced enormous challenges to survive, not the least being the high cost of running such a school.' This is because, traditionally, the arts have been placed at the back of people's minds. He goes on, 'What's more, promoting a choir in our country has also caused a serious problem.'

So how does one get to be a Drakie, as the boys are known amongst themselves? Auditions for every candidate is held and the applicant must first pass a voice test.

The choir is internationally acclaimed for its unusual African repertoire which contains a number of traditional songs including, of course, the now famous 'Shosholoza'.

The choir is able to spread a positive message about South Africa: cultural integration and the capacity to learn from each others' cultures through the magical medium of music. Zulu speakers sing in the European languages of the classical repertoire; English and Afrikaans speakers sing traditional Zulu songs in their original language.

[Adapted from Sawubona]

QUESTIONS: TEXT I

5.1 Refer to line 3.

The word 'breathtakingly' is used as a/an …

A adverb.
B adjective.
C noun.
D verb. (1)
5.2 Refer to lines 2 – 6.

'His parents had a farm in one of the most breathtakingly beautiful parts of the Central Drakensberg, Champagne Valley, where majestic mountains dominate the horizon and blue skies form the backdrop for towering white clouds and exquisite sunsets.'

Identify the main clause in this sentence. (1)

5.3 Rewrite the following in reported/indirect speech.

John Turgay said: 'Many years ago I had a vision to start a school for musical boys in Africa.' (2)

5.4 Refer to paragraph 2 which contains a spelling error.

Correct the spelling error. (1)

5.5 Refer to line 9.

Select a synonym for 'running' from the words below:

A Adapting
B Administering
C Facilitating
D Selecting (1)

5.6 Refer to line 13.

Suggest a reason for the word *Drakie* being placed in italics. (1)

5.7 Correct the concord error in paragraph 3. (1)

5.8 Refer to line 22.

Explain the use of the semicolon. (1)

5.9 Refer to line 20.

State the function of the apostrophe in this line. (1)

TOTAL SECTION C: 30

GRAND TOTAL: 70