



education

Department:
Education
REPUBLIC OF SOUTH AFRICA

**NATIONAL
SENIOR CERTIFICATE**

GRADE 12

CONSUMER STUDIES

NOVEMBER 2008

MARKS: 200

TIME: 3 hours

This question paper consists of 12 pages and an answer sheet.

INSTRUCTIONS AND INFORMATION

1. Answer ALL the questions.
2. SECTION A must be answered on the attached ANSWER SHEET which should be placed in the back of your ANSWER BOOK.
3. Number the answers correctly according to the numbering system used in this question paper.
4. Start EACH question on a NEW page.
5. A calculator may be used.
6. Write neatly and legibly.
7. Write in a black or blue pen only.

SECTION A**QUESTION 1**

1.1 Various possible options are provided as answers to the following questions. Choose the correct answer and make a cross (X) over the letter (A - D) next to the question number (1.1.1 – 1.1.12) on the answer sheet provided. NO marks will be awarded if more than one cross is made for an answer.

- 1.1.1 Tax payable on consumer goods and services rendered, is ...
- A SITE.
 - B PAYE.
 - C VAT.
 - D GST. (2)
- 1.1.2 The continuing process of change in clothing styles accepted and followed by a large group, is known as ...
- A fashion.
 - B a fashion fad.
 - C high fashion.
 - D obsolete fashion. (2)
- 1.1.3 The key to wardrobe planning is to choose clothes ...
- A in neutral colours.
 - B according to the latest fashion trends.
 - C which are timeless classics.
 - D that suit one's life-style. (2)
- 1.1.4 A person with only one arm would find it easy to wear a front-opening shirt with ...
- A buttons and button holes.
 - B Velcro.
 - C hooks and eyes.
 - D press-studs. (2)
- 1.1.5 All the examples in the group are man-made fibres.
- A Rayon, polyester, nylon
 - B Mohair, silk, polyester
 - C Rayon, mohair, nylon
 - D Polyester, silk, nylon (2)

- 1.1.6 High blood pressure is caused by ...
- A low blood fat level.
 - B too much sugar in the diet.
 - C low alcohol consumption.
 - D excessive salt intake. (2)
- 1.1.7 Cindy likes to eat salted nuts, fried chips and take-away meals. Her diet is lacking in sufficient ...
- A vitamins and proteins.
 - B fibre and sugar.
 - C sugar and fat.
 - D carbohydrates and proteins. (2)
- 1.1.8 When buying a property the transfer duty is paid to the ...
- A municipality.
 - B deeds office.
 - C estate agent.
 - D revenue office. (2)
- 1.1.9 A role player in housing acquisition that facilitates funding, other than a financial institution, is a/an ...
- A broker.
 - B estate agent.
 - C non-governmental organisation.
 - D All of the above. (2)

Use the following table of breakfast cereals to answer questions (1.1.10 – 1.1.12).

Typical values	All-Bran flakes	Cornflakes	Rice Crispies	Special K
Energy	465 kJ	631 kJ	648 kJ	627 kJ
Protein	3,9 g	3 g	2 g	4 g
Carbohydrates	17,5 g	30 g	35 g	32 g
Sugar	3,8 g	3 g	4 g	8 g
Fibre	7 g	1,2 g	0,4 g	2 g
Total fat	1 g	0,4 g	0,5 g	4 g
Sodium	260,8 mg	380 mg	260 mg	230 mg
Vitamin A	160 µgRE	160 µgRE	200 µgRE	164 µgRE
Vitamin C	12 mg	12 mg	12 mg	10 mg
Vitamin B3	3,6 mg	3,6 mg	6 mg	3 mg
Iron	2,8 mg	2,1 mg	3 mg	2 mg

1.1.10 The product that best adheres to the food-based dietary guideline "use salt sparingly" is ...

- A All Bran flakes.
- B Cornflakes.
- C Rice Crispies.
- D Special K.

(2)

1.1.11 This product can be recommended for a young adult who wants to lose weight.

- A All Bran flakes
- B Cornflakes
- C Rice Crispies
- D Special K

(2)

1.1.12 A teenager who is actively involved in sporting activities may prefer this cereal for his/her breakfast.

- A All Bran flakes
- B Cornflakes
- C Rice Crispies
- D Special K

(2)

- 1.2 Choose the organisation from COLUMN B that matches the problems stated in COLUMN A. Choose the answer and make a cross (X) in the block (A – G) next to the question number (1.2.1 – 1.2.4) on the ANSWER SHEET. NO marks will be awarded if more than one cross is made for an answer.

COLUMN A PROBLEM		COLUMN B ORGANISATION
1.2.1	You have tried several options to solve a problem regarding unsatisfactory service you received from a company. For further action you need to consult the ...	A Direct Marketing Association B Department of Social Development C National Consumer Forum
1.2.2	When Ann's aunt died, the family thought it was the doctor's fault. Where can they go to lay their complaint?	D Public Protector E Legal Aid Board
1.2.3	A financial institution has promised to find out about the R2000 that disappeared from your account. You need to take action. Who do you contact?	F Health Professions Council of South Africa. G Banking Adjudicator
1.2.4	Your grandmother did not receive her pension this month. The officials say that she is not in the system anymore. Who do you contact?	

(4 x 2)

(8)

- 1.3 Choose a description from COLUMN B that matches the term in COLUMN A. Choose the answer and make a cross (X) in the block (A – G) next to the question number (1.3.1 – 1.3.4) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross is made for an answer.

COLUMN A TERM	COLUMN B DESCRIPTION
1.3.1 Subsidy	A The person renting a house, flat or any other type of housing unit.
1.3.2 Title Deed	B The person from whom you are renting.
1.3.3 Sectional Title	C The Department of Housing's primary means of providing housing for the poor.
1.3.4 Tenant	D An agreement between an owner of property and a person who rents a house.
	E Each unit is individually owned but there are common areas such as lifts, passages and a pool.
	F Conditions under which a property is sold.
	G A document that reflects the ownership details and details of the property.

(4 x 2) (8)

TOTAL SECTION A: 40

SECTION B: FOOD AND NUTRITION**QUESTION 2**

- 2.1 State THREE differences between the eating disorders, bulimia and anorexia. Tabulate your answer as follows: (6)

Bulimia	Anorexia
1.	1.
2.	2.
3.	3.

- 2.2 Answer the following questions on diabetes:
- 2.2.1 Explain what *diabetes* is. (3)
- 2.2.2 Suggest SIX eating habits to manage the diet of a person suffering from diabetes. (6)
- 2.3 Recommend THREE foods to help prevent anaemia. (3)
- 2.4 Read the following extract and answer the questions that follow:

Genetically Modified Foods

Genetically modified foods are developed and marketed because there is some perceived advantage either to the producer or consumer of these foods. This is meant to translate into a product with a lower price, greater benefits (in terms of durability or nutritional value) or both. Initially, genetically modified seed developers wanted their products to be accepted by producers and also appreciated by the food industry. The initial objective for developing plants based on genetically modified organisms was to improve crop protection. The genetically modified foods currently on the market are mainly aimed at an increased level of crop protection through the introduction of resistance against plant diseases caused by insects or viruses or through the increased tolerance towards herbicides.

Genetically modified foods currently available on the market have passed risk assessments and are not likely to present risks to human health. In addition, the general population in the countries where they have been approved, have had no side-effects on their health as a result of the consumption of such foods.

- 2.4.1 Name TWO examples of genetically modified crops. (2)
- 2.4.2 How will growers, food manufacturers and consumers benefit from genetically modified foods? (6)
- 2.5 Suggest THREE guidelines for maintaining a balanced diet whilst managing lactose intolerance. (6)
- 2.6 Discuss how the prevention and management of the HIV/Aids pandemic can help avoid a negative impact on the South African economy. (8)

TOTAL SECTION B: 40

SECTION C: CLOTHING**QUESTION 3**

- 3.1 Explain the symbolic meaning of each of the following:
- 3.1.1 Occupation (3)
 - 3.1.2 Status (3)
 - 3.1.3 Uniform (3)

- 3.2 Explain why fashionable young adults prefer to purchase clothing and accessories with brand labels such as those illustrated below.



- (6)
- 3.3 Discuss the guidelines that a newly employed young adult must keep in mind when purchasing new clothes and accessories for the world of work. (9)
- 3.4 Explain how dressing with care for an interview can impress a future employer. (8)
- 3.5 Assess the impact of the production of cotton and wool on the South African environment. (8)

TOTAL SECTION C: 40

SECTION D: HOUSING AND FURNISHINGS**QUESTION 4**

- 4.1 Comment on the implications of renting a house. (4)
- 4.2 List FOUR financial responsibilities of a first-time homeowner. (4)
- 4.3 Suggest possible electricity-saving procedures that can assist in meeting the South African call for a reduction in household electricity usage. Tabulate your answer as follows:

	Electricity usage	Saving procedures	
4.3.1	Lighting the house		(2)
4.3.2	Cooking needs		(2)
4.3.3	Water heating		(2)

- 4.4 Explain why it is necessary for the home-seeker to read a lease agreement before signing a contract. (6)
- 4.5 Discuss the advantages and disadvantages of any TWO forms of purchasing transactions a consumer can use when buying furniture. Tabulate your answer as follows: (6)

Transaction	Advantages	Disadvantages
1.	1.	1.
2.	2.	2.

- 4.6 Suggest THREE guidelines which a young consumer could implement when shopping for groceries, to limit waste in the home. (6)
- 4.7 Why should South African consumers contribute to waste control and start recycling? (8)

TOTAL SECTION D: 40

SECTION E**QUESTION 5**

- 5.1 Why is it import to sign an employment contract? (2)
- 5.2 Explain how the Labour Law caters for unfair discrimination and dismissals in the work place. (8)
- 5.3 Discuss FOUR qualities a young entrepreneur should possess to ensure a successful enterprise. (8)
- 5.4 List FIVE important guidelines an entrepreneur must follow in order to sustain sales of products. (5)
- 5.5 An entrepreneur produces 100 products to sell at a flea market. Ten packaged products were accidentally damaged during transportation. Use the figures below to calculate the selling price of one product, including a 20% profit margin.
Adjust the selling price to avoid having to provide small currency change.
Round-off the final sales price.
- Start-up costs: R375,00
- Production costs: R 60,00
- Packaging: R 54,00
- Advertising flyers: (100 @ 24c each)
- Transport to venue: R 18,00
- Rent for selling space: R 9,00 per hour
- * The market is open from 08:00 until 16:00 (9)

5.6 Select ONE of the products below and explain the criteria the packaging has to adhere to in order to promote the sale of the product. (8)



FIGURE 1: Shirt



Figure 2: Freshly baked muffins



FIGURE 3: Embroidered towels

TOTAL SECTION E: 40

GRAND TOTAL: 200

SECTION A

ANSWER SHEET

EXAMINATION NUMBER														
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CENTRE NUMBER														
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QUESTION 1.1					
1.1	A	B	C	D	(2)
1.2	A	B	C	D	(2)
1.3	A	B	C	D	(2)
1.4	A	B	C	D	(2)
1.5	A	B	C	D	(2)
1.6	A	B	C	D	(2)
1.7	A	B	C	D	(2)
1.8	A	B	C	D	(2)
1.9	A	B	C	D	(2)
1.10	A	B	C	D	(2)
1.11	A	B	C	D	(2)
1.12	A	B	C	D	(2)

(12 x 2) (24)

QUESTION 1.2							
1.2.1	A	B	C	D	E	F	G
1.2.2	A	B	C	D	E	F	G
1.2.3	A	B	C	D	E	F	G
1.2.4	A	B	C	D	E	F	G

(4 x 2) (8)

QUESTION 1.3							
1.3.1	A	B	C	D	E	F	G
1.3.2	A	B	C	D	E	F	G
1.3.3	A	B	C	D	E	F	G
1.3.4	A	B	C	D	E	F	G

(4 x 2) (8)

TOTAL SECTION A: 40