This memorandum consists of 12 pages.
INSTRUCTIONS TO MARKERS

1. Candidates are required to answer ALL the questions.

2. This memorandum serves as a guide to markers. Some responses may require a marker’s discretion, while others may be expanded at the memorandum discussion.

3. Candidates’ responses should be assessed as objectively as possible.

4. This memorandum has been finalised at a memorandum discussion session at the DBE at which all provinces were represented. Any omissions or queries should be referred to Chief Markers/Analytical Moderators/Internal Moderators at marking centres. All protocol must be followed.
SECTION A: COMPREHENSION

QUESTION 1

NOTE:

- Incorrect spelling in one-word answers should be marked wrong.
- Incorrect spelling and language errors in longer responses should not be penalised in this section because the focus is on understanding.
- When two/three facts/points are required and a range is given, mark only the first two/three.
- Accept dialectical variations.
- Candidates are required to use their OWN words to answer questions, unless a quotation is asked for.

TEXT A

1.1 1.1.1 Any TWO of the following words:

- obese ✓
- obesity ✓
- overweight ✓
- fat ✓

OR

Any ONE of the following phrases:

- puppy fat ✓
- childhood obesity ✓
- overweight children ✓
- obese children ✓
- fat children ✓

(1)

1.1.2 Correct answer

- Children will outgrow OR lose the fat as they grow up. ✓
- Children need to eat a lot to grow OR get bigger. ✓
- Eating well indicates a good appetite OR children love eating OR enjoy eating. ✓
- OR being fat means having a good appetite. ✓

Direct quotations

- "will grow out of it".
- "eat as much as possible to grow".
- "The extra kilos only mean he has a healthy appetite".

NOTE:
Accept any TWO of the above.
Do not accept direct quotations. (1+1)

1.2 1.2.1 Worldwide/all over the world/international/across the world/universal/all countries included/affecting all humans ✓

(1)
1.2.2 Physical Effect
• You might become an overweight adult. ✓

OR
• You might have various diseases or illnesses. ✓

Emotional Effect
• People might discriminate against
  OR laugh at you
  OR mock you
  OR tease you. ✓

• You will not feel good about yourself
  OR lack confidence
  OR develop low self-esteem

• OR have a poor self-image OR be depressed ✓

NOTE:
Physical effect = 1 mark
Emotional effect = 1 mark

(1+1)

1.3 They inherit it from their parents./It is in the children’s blood/genes/DNA. ✓
The type of lifestyle that they lead, e.g. not exercising/watching too much TV ✓
Poor diet of fat and sugar/too much fat intake or consumption/too much sugar intake/consumption ✓

NOTE:
Accept any TWO of the above.

(1+1)

1.4 1.4.1 There is a lack of space to walk. ✓
Restaurants and fast food outlets are easily available. ✓
There is no need to walk long distances. ✓
They make use of convenient public and private transport. ✓
It is not safe to walk in cities. ✓
They lead inactive/sedentary lifestyles/More technology means less physical activity. ✓

NOTE:
Accept any ONE of the above.

(1)

1.4.2 False ✓
Parents are afraid to allow their children to ride their bicycles or walk. ✓
OR Parents fear for their children’s safety. ✓
OR “Fearing for their children’s safety, parents may refuse to let them ride their bicycles or walk to school.” ✓

NOTE:
Award 1 mark for the reason/substantiation only if the first part of the answer is correct.
Award 1 mark if only the first part (False) is given without a motivation/if the motivation is incorrect.

(1+1)
1.5  1.5.1 You are born with inherited factors/you cannot control these factors. ✓
    Lifestyle is the way you live/a choice. ✓

NOTE:
1 mark for inherited factors
1 mark for lifestyle
Do not accept direct quotations. (1+1)

1.5.2 C/the inspiration

NOTE:
Accept EITHER the letter OR the answer written out in full. (1)

1.5.3 "youth"

NOTE: Do not penalise for the omission of quotation marks/punctuation. (1)

1.6 Celeste Naudé is a dietician/an expert/an authority on diets. ✓
    Therefore, her comments make the article credible/believable/support the argument. ✓

NOTE:
1 mark for who (dietician) Celeste Naudé is.
1 mark for the reason for including her comments. (1+1)

1.7  1.7.1 They are unhealthy. ✓
    They are filled with sugar. ✓
    They have too much sugar in them. ✓
    They are too sweet. ✓
    They lead to bad eating habits. ✓
    They cause children to become overweight. ✓
    They contain too many kilojoules. ✓
    They are not nutritious enough/unhealthy. ✓

NOTE:
Accept any ONE of the above. (1)

1.7.2 The older children become, the larger the portions/serving sizes. ✓
    OR
    The younger children are, the smaller the portions/serving sizes. ✓ (1)

1.8 "walks" ✓
"active games" ✓
"Parents should make time for family walks or playing active games together."

NOTE:
Do not penalise if quotation marks are omitted. (1+1)
1.9 The passage is about obesity/being overweight\( \checkmark \) that stems from childhood/a young age. \( \checkmark \)

OR

The title focuses on young children\( \checkmark \) being overweight. \( \checkmark \) (1+1)

1.10 Open-ended response.

Yes, I realise the importance of eating healthily. \( \checkmark \) \( \checkmark \) /I am overweight \( \checkmark \) and, therefore, it is useful to know how to eat healthily. \( \checkmark \)

OR

No, I am not overweight \( \checkmark \) therefore, I find the advice useless. \( \checkmark \)

NOTE:
- Do NOT award a mark for YES or NO only. Accept a well-substantiated response for full marks.
- A partially correct answer can be awarded one mark. (2)
- The above are merely examples of possible responses. Allow for the candidate's own but relevant interpretation.

TEXT B

1.11 A/keep \( \checkmark \) (1)

NOTE:
Accept EITHER the letter OR the answer written out in full.

1.12 It means you have goals/aims/decisions/New Year's resolutions that can be achieved /accomplished/that are achievable/attainable/\( \checkmark \)\( \checkmark \) (2)

1.13 Correct answer

They don't usually last./They are usually broken./They are often unrealistic./They are often difficult to keep/unachievable./ They should be achievable/realistic/attainable.\( \checkmark \)\( \checkmark \)

NOTE:
Do not accept direct quotations. (2)

TOTAL SECTION A: 30
SECTION B: SUMMARY WRITING

QUESTION 2

Any SEVEN of the following points form the answer to the question:
<table>
<thead>
<tr>
<th>QUOTATIONS</th>
<th>NSC – Memorandum</th>
<th>FACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. &quot;So, pampering yourself occasionally with a day at a health resort, a special meal or a bunch of flowers is not selfish or indulgent.&quot; &quot;It means you care about and value yourself.&quot;</td>
<td>1. Treat yourself with love and appreciation./Spoil yourself./Love yourself./Be good to yourself./Indulge yourself./Care about yourself./Value yourself.</td>
<td></td>
</tr>
<tr>
<td>2. &quot;Instead of surrounding yourself with people who are quick to criticise and judge you, spend time with family members, colleagues and friends who uplift you and make you feel good about yourself.&quot;</td>
<td>2. Surround yourself with positive people./Be friends with people who uplift you./Do not surround yourself with negative people.</td>
<td></td>
</tr>
<tr>
<td>3. &quot;Make a list of all your positive qualities and everything you have achieved in your life, no matter how small.&quot; &quot;remind yourself how much you have to offer.&quot;</td>
<td>3. Focus on your strengths./Remind yourself of your good OR strong OR positive points.</td>
<td></td>
</tr>
<tr>
<td>4. &quot;If there is something you really do not like about yourself (such as your quick temper or poor eating habits), commit to making change happen.&quot;</td>
<td>4. Accept that you are not perfect./Accept your imperfections OR defects./Accept yourself./Improve yourself./Work on your shortcomings.</td>
<td></td>
</tr>
<tr>
<td>5. &quot;Allow yourself sometimes to say 'no' to tasks given or favours asked./&quot;/&quot;Remind yourself that your needs are also important.&quot;</td>
<td>5. Set clear boundaries./Sometimes say 'no' to tasks./Look out for or cater for/consider your own needs.</td>
<td></td>
</tr>
<tr>
<td>6. &quot;The more 'small' goals you achieve, the better you will feel about yourself and your abilities.&quot; &quot;congratulate yourself on every success.&quot;</td>
<td>6. Set achievable, manageable, small goals./Set realistic goals.</td>
<td></td>
</tr>
<tr>
<td>7. &quot;Eating healthily, sleeping well and exercising are all important in living life to the fullest.&quot;</td>
<td>7. Focus on your health./Look after yourself/your health/your body/Take care of yourself OR your health OR body.</td>
<td></td>
</tr>
<tr>
<td>8. &quot;Be thankful and look forward to the next uplifting moment.&quot; &quot;Before you go to bed, think of one pleasing event that happened in your day.&quot;</td>
<td>8. Be grateful./Practise gratitude./Think positively.</td>
<td></td>
</tr>
</tbody>
</table>

**Marking the summary:**

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
Distribution of language marks:

- 1–3 points correct: award 1 mark
- 4–5 points correct: award 2 marks
- 6–7 points correct: award 3 marks

NOTE:

Format:
Even if the summary is presented in the incorrect format, it must be assessed. The points must be coherent, i.e. they must make sense to the marker.

Word Count:

- Markers are required to verify the number of words used.
- Do not deduct any marks if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly.
- If the word limit is exceeded, read up to a maximum of 5 words above the stipulated upper limit and ignore the rest of the summary.
- Summaries that are short but contain all the required main points should not be penalised.

NOTE: Even though the use of abbreviations is not encouraged, they must be counted as complete words and the word count represented accordingly.

TOTAL SECTION B: 10

SECTION C: LANGUAGE

NOTE:

- One-word answers must be marked wrong if the spelling is incorrect.
- In full sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/ as per instructions.
QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 (PureJoy) Perfect fruit moments. ✓

3.2 sip – drink in small quantities/drink slowly ✓; gulp – drink in bigger quantities/drink fast ✓

NOTE: Accept synonyms. (1+1)

3.3 yahoo, yee-ha ✓
OR smiles, splashes ✓
OR bombs, belly flops ✓
OR Purejoy, Perfect ✓
OR last little ✓
OR why (sip) when we ✓

NOTE: Accept any ONE of the above. (1)

3.4 3.4.1 Purity: this is shown by the fact that all the characters are children – thus innocent. ✓
OR The water in all the pictures suggests purity. ✓
OR The illustrations on the boxes show only fruit ✓
OR The words “PureJoy” on the boxes ✓
Joy: Joy is shown on the smiling faces of the children. ✓
OR They look happy. ✓
OR They are acting / seem happy/ energy and elation in movement. ✓

NOTE: Award ONE mark for purity and ONE mark for joy. (1+1)

3.4.2 yahoo ✓
yee-ha ✓
wowee ✓
smiles ✓
giggles ✓
bombs (away) ✓
splashes ✓
belly flops ✓
watch this ✓
here I come ✓
can we do it again? ✓
giant gulps ✓

NOTE: Accept any TWO of the above. (1+1)

3.5 Yes, the picture clearly shows children (of different race OR culture OR
colour OR of the rainbow nation) ✓
OR The pictures show children of both genders ✓ (girls and boys).
OR Children like playing/having fun. ✓
OR South Africa is a hot country and children love water/playing in water. ✓
OR Children love juice because it is cooling. ✓
OR All children love to be happy like the children in the pictures. ✓
OR
No, some children do not like juice ✓ and some children cannot afford to buy juice. ✓

NOTE:
• Do NOT award a mark for YES or NO only. Accept a well-substantiated response for full marks.
• A partially correct answer can be awarded one mark.
• The above are merely examples of possible responses. Allow for the candidate's own but relevant interpretation.

QUESTION 4: ANALYSING A CARTOON

4.1 4.1.1 Words – the father tells him to turn it down.
OR The use of double exclamation marks.
OR The use of capitals throughout indicates shouting. ✓

Illustration – the music notes/symbols are big.
OR The lines in front of the father's mouth/wide open mouth mean that he is speaking loudly/shouting.
OR The symbols in between the music notes/stars indicate pain. ✓

4.1.2 The body language of the father is stiff.
OR He looks angry/strict./He does not move. ✓
The son is dancing/jumping around.
OR He is having fun/smiling. ✓

4.2 4.2.1 It emphasises/stresses/highlights ✓ the father's irritation/frustration/anger/ fatigue/hatred/disapproval of the music. ✓
OR It shows that he says it louder / indicates louder sound/volume ✓ because he is angry/irritated/frustrated/tired. ✓

4.2.2 Language of poor quality
OR slang expressions/street language/gangster language
OR swearing/expletives/profanities
OR vulgar/vile/foul/unacceptable/dirty/filthy language ✓

4.3 D/does not understand his father's reaction

NOTE:
Accept EITHER the letter OR the answer written out in full.

(1)
4.4 Open-ended response.

Yes, Curtis's father is the head of the household and makes the rules. ✓
Curtis's loud music is disturbing others/neighbours/his father. ✓

OR

No, he is unreasonable because he does not allow Curtis to enjoy himself. ✓
He should not criticise Curtis's choice of music. ✓

NOTE:
- Do NOT award a mark for YES or NO only.
- A candidate can score 1 mark if only one reason is given.
- Credit answers that are a combination of YES and NO with relevant substantiation.
- The above are merely examples of possible responses. Allow for the candidate's own but relevant interpretation.
QUESTION 5: LANGUAGE AND EDITING SKILLS

NOTE: Spelling in this question must be correct.

5.1 5.1.1 mine (1)
5.1.2 was (1)
5.1.3 on to (1)
5.1.4 patience (1)

5.2 An illness causing paralysis had been developed ✓ by the 18-year-old. ✓ OR An illness causing paralysis ✓ had been developed. ✓ (1+1)

5.3 5.3.1 immobile (1)
5.3.2 immobility (1)

5.4 wasn't he

NOTE: The contraction must be correctly punctuated. OR was he not (1)

5.5 he would (1)

5.6 5.6.1 procedure/process (1)
5.6.2 improvement (1)

5.7 When I saw Mark again after his graduation, he was feeling great. (1)

5.8 I want ✓ to say I am/I'm ✓ in awe of him. (1+1)

5.9 most (1)

5.10 He wanted to say that he would never forget him OR Mark or his parents and the sacrifices he/they had made.

NOTE:
• Award ½ a mark for each of the underlined changes. (3)
• Deduct ½ a mark if inverted commas have been used. (6 x ½)

5.11 Words did not/didn’t fail me. (1)

TOTAL SECTION C: 40
GRAND TOTAL: 80